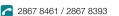
Application Code: 2265-MS111A









For details, please refer to p.124

Bachelor of Arts (Honours) International Business Management Programme Code: MS126C

University of Plymouth, UK Application Code: 2275-MS126C



ibmplymouth@hkuspace.hku.hk







2867 8463/ 2867 8393 For details, please refer to p.125

Bachelor of Science (Honours) International **Supply Chain and Shipping Management** Programme Code: MS013A

University of Plymouth, UK Application Code: 2275-MS013A







2867 8323/ 2867 8393

scm@hkuspace.hku.hk

This programme is in collaboration with the University of Plymouth, UK, and you'll study a range of topics affecting the global supply chain industry and develop management skills it demands. Deepening your understanding of international supply chain and shipping management, you'll be engaged with environmental and ethical debates, technological developments and government legislation, all of which impacts a manager's responsibilities and decisions. Many graduates are presently employed in global logistical businesses.

- R Applicants shall:
 - (a) hold a recognised Professional Diploma or Higher Diploma in the discipline of logistics, transport, shipping, operations, or trade awarded within the HKU system through HKU SPACE or from other recognised institutions; and
 - (b) have 2 years of full-time work experience in the area of logistics, transport, shipping, operations or trade.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:

- (i) an overall band of 6.0 in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); or
 (ii) an overall score 76 or above in the TOEFL iBT (with minimum component scores of
- listening 17, reading 18, speaking 20, writing 18)

Applicants may be required to take and pass additional module(s), based on individual merit, before the start of the programme. Applicants with other equivalent qualifications will be considered on individual merit.

- \$ HK\$110,250 per programme (in 3 instalments)
- Application Fee: HK\$150



Q Level 5 (Reg. No.: 23/000513/L5) Validity Period: 01 Sep 2023 - 31 Dec 2028

Leadership Development

領導力培育

Postgraduate Diploma in Business Management Programme Code: MS112A

Application Code: 2265-MS112A









For details, please refer to p.124

2910 7610

2910 7610

Certificate for Module (Business Presentation and Storytelling **Communication Techniques for Executives**)

Programme Code: MS135A

Application Code: 2280-MS135A







The objective of the programme is to provide business leaders and managers with the knowledge and skills to build a powerful business presentation and present it in a "storytelling" manner in order to engage the audience and achieve the desired business outcomes.

The programme will equip students with the knowledge and skills to structure a business presentation, add in powerful visuals and craft a "story" to turn dull information into an intriguing sharing opportunity, to engage the audience and communicate the intended message persuasively through the use of verbal and nonverbal skills.

R Applicants shall hold: (i) a bachelor's degree awarded by a recognized institution; OR

(ii) a professional qualification and three years of full-time work experience If the degree or equivalent qualification is from an institution where the language of teaching and

assessment is not English, applicants shall provide evidence of English proficiency, such as i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or

- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- iv. HKALE Use of English at Grade E or above; or
- equivalent qualifications.

Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

- HK\$4.500 per programme
- 3 months to 4 months
- English
- Level 6 (Reg. No.: 20/000639/L6) Validity Period: 15 Oct 2020 on-going

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Leadership Development

領導力培育

Certificate for Module (Enhancing Business Communication and Public Speaking Skills Through Theatre and Stage Voice Training) Programme Code: MS160A

Application Code: 2350-MS160A











The ability to communicate and speak well in front of an audience is critical for personal and business success.

This programme aims to develop the skills of students in business communication and public speaking through theatre-based activities and role plays. It offers an innovative approach to achieve holistic communication through the use of physical body movement, language use and voice control.

The programme is designed to be hands-on and experiential, offering ample opportunity for students to practice and apply what they learn. At the end of the programme, students will have developed enhanced self-confidence in public speaking as well as improved ability to communicate effectively.

INTENDED LEARNING OUTCOMES

On completion of the programme, students should be able to

- identify the challenges and opportunities of public speaking and business communication,
- improve self-awareness, body language and voice through techniques used in theatre and stage training,
- manage unexpected scenarios when speaking to an audience through techniques used by performing artists,
- engage and connect with the audience in a persuasive manner.
- \$ HK\$4 800
- 36 hours

- English
- Level 4 (Reg. No.: 24/000106/L4) Validity Period: 01 Dec 2023 on-going

Certificate for Module (Enhancing Charisma and Social Influence Skills Through Techniques of Performing Arts)

Programme Code: MS159A

Application Code: 2275-MS159A 2910 7610







The objective of this programme is to facilitate students to discover their "inner self", build their charisma and improve their social influence skills. The programme will equip students with the knowledge and skills to be more proactive, expressive and self-confident. It also covers areas like learning to lead instead of follow, coping with stress, and exploring ways to relax and regain energy.

The programme takes a practical approach by employing hands-on techniques including role plays, group discussions and exercises adapted from those utilised to train performing artists. These methods are specifically designed to enhance students' self-confidence, charismatic, expressiveness and influence.

- Applicants shall:
 - (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language;
 - (B) (i) have gained in HKCEE Grade E in 4 subjects and Level 2 in English Language* and (ii) one A-level pass or two AS-level passes in any subject or equivalent;
 - Applicants who are aged 21 and above with at least 3 years work experience will be considered on individual merit.
- \$ HK\$4,800

- English
- Level 4 (Reg. No.: 24/000107/L4) Validity Period: 01 Dec 2023 on-going

Certificate for Module (Employment Law and Common Workplace Issues)

Programme Code: HR130A

Application Code: 2375-HR130A





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Employment law goes way beyond an employee contract and is important knowledge for both human resource (HR) practitioners and professionals managing people. This programme aims to equip students with a solid foundation in the principles of employment law and common workplace issues.

The programme covers the concepts of contract law, employment law and the contract of employment within an organisation. It also examines the safety, health and welfare of employees at work and discusses methods of dealing with common workplace issues such as discrimination, harassment, theft, threats and violence, drug and alcohol abuse. It also includes a discussion on workplace problems and the process of conducting such investigation.

- Applicants shall:
 - (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;

- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language*, OR equivalent; AND
 - (ii) one A-level pass or two AS-level passes in any subject or other equivalent postsecondary qualifications: OR
- (c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.
- HK\$4,600
 - Application Fee: HK\$150
- 11 weeks

- English
- Level 4 (Reg. No.: 21/000192/L4) Validity Period: 01 May 2021 on-going

Certificate for Module (Talent and Performance Management)

Programme Code: HR133A

Application Code: 2275-HR133A





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The "war for talent" is an important challenge for organisations. Many of them are undergoing business transformations, and the skills needed to manage the modern digital enterprise is very different from running a traditional organisation.

The objective of this programme is to equip students with thorough knowledge in talent management and performance management principles and practices. It will enable students to use talent management to build high performing organisations and run talent management programmes. The programme also examines the role of performance management and the development of a performance management system that encourages desired employee behaviour.

- Applicants shall:
 - (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;

- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language*, OR equivalent; AND
 - (ii) one A-level pass or two AS-level passes in any subject or other equivalent postsecondary qualifications

OR

(c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

- HK\$4.600
- Application Fee: HK\$150

- English
- Q Level 4 (Reg. No.: 21/000196/L4) Validity Period: 01 May 2021 on-going

See legend on page 031 圖像説明於第031頁





\$ Fee 學費

D Duration 修業期

🎨 Medium of Instruction 教學語言 🛛 Q Qualifications Framework 資歷架構 🗧 Exemption 豁免 🕒 Short Course 短期課程







2867 8304

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The success of an organisation depends highly on the performance of its employees. Good performing employees are often motivated employees. This programme will discuss how organisation can motivate their employees and the role of leadership. This programme aims to equip students with practical knowledge of work motivation and leadership, both classical and modern approaches. The importance of attitudes emotions, stress and worker well-being in motivating employees is discussed and real cases reviewed to enhance student application of the concepts in their work. The role of leadership and the different approaches of leadership in motivating employees is also examined in the programme.

Applicants shall:
(a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;

(b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in

[iii] one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;

(c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on ndividual merit

HK\$4.600

Application Fee: HK\$150

11 weeks



Level 4 (Reg. No.: 21/000197/L4) Validity Period: 01 May 2021 - on-going

Maritime Management

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Bachelor of Science (Honours) Maritime Business (Logistics)

Programme Code: MS079C

2867 8323/ 2867 8393

University of Plymouth, UK Application Code: 2275-MS079C



scm@hkuspace.hku.hk









2867 8480 / 2867 8393

Programme Code: TP004A

Application Code: 2265-TP004A



For details, please refer to p.122

Executive Certificate in Digitalization and New Technology in Logistics Programme Code: EP151A

~ 2867 8480 / 2867 8477

Certificate in Shipping and Logistics

blogistics@hkuspace.hku.hk

For details, please refer to p.122

(a) hold a recognised Professional Diploma or Higher Diploma in the discipline of logistics, transport, shipping, operations, or trade awarded within the HKU system through HKU SPACE or from other recognised institutions; and

This programme is in collaboration with the University of Plymouth, UK, and you'll be

introduced to key elements of national maritime policies, governance and operations

around port and transport activities, international logistics and developments in these areas - all within the context of globalisation and for better understanding

of developments of ports and terminals. Its practically designed for those who are interested or working in shipping, maritime-related and logistics industry.

(b) have 2 years of full-time work experience in the area of logistics, transport, shipping, operations or trade.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:

(i) an overall band of 6.0 in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); or (ii) an overall score 76 or above in the TOEFL iBT (with minimum component scores of

listening 17, reading 18, speaking 20, writing 18) Applicants may be required to take and pass additional module(s), based on individual merit,

before the start of the programme. Applicants with other equivalent qualifications will be considered on individual merit.

HK\$110,250 per programme (in 3 instalments) Application Fee: HK\$150

English

Level 5 (Reg. No.: 23/000515/L5) Validity Period: 01 Sep 2023 - 31 Dec 2028

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